



IMPRESSION

Impression Cosmetics was started in the year 1990, with an intent to make good quality Herbal Based Powder Hair Colours. For more than 20 years, we have been committed to ensuring that our customers get quality hair colour products. We have constantly strived to make improvements in our products and made them amongst the best available in the market.

Our organization's foundation was based on the belief that only natural and pure products can have the right impact on the body and soul.

Since the market was flooded with synthetic, cheap and low quality products, the negative impact of such hair colours on health and the environment was tremendous, and as such an idea was needed to restore balance in nature, and thus Impression Cosmetics was born.

We have a dream to make our society healthier without damaging our surroundings in any conceivable way, we plan to achieve this by providing products which are:

■ High on quality

For the development of our products, we only choose high-quality raw materials and process them gently which doesn't compromise the safety of humans, or the environment

■ Affordable

We keep our marketing costs low by relying more on word of mouth advertising, and passing on the benefit to our customers.

Our company is registered with the Drug Controller of India and has had ISI Certification since 1992. We are currently supplying our products to various discerning buyers in China, Malaysia, Philippines, Egypt, UAE, Sri Lanka, Nepal, South Africa, CIS countries among others.

OUR RANGE OF HAIR PRODUCTS



Impression 100% Chemical Free Natural Hair Colour

- 100% Natural Hair Colour with no allergy causing ingredients
- Contains herbs grown in the Himalayan region
- Completely free from PPD, Ammonia, Peroxide, Resorcinol, Parabens
- Enlightens hair with rich colour as well as imparts shine and silkiness



Herbal Henna / Pure Henna / Fragrant Henna Powder

- Best quality Rajasthani Henna (Mehendi) with natural herbs which gives your hair a shiny and silky feel
- Contains natural herbs like Shikakai, Brahmi, Amla, Bhringraj
- 100% Natural; contains no PPD



Henna/ Herbal Based Hair Colours

- Well-researched and formulated product for colouring your hair with natural ingredients
- Non-drip colourant which gives a long lasting effect and 100% grey coverage
- Results in vibrant, soft, shiny and well-conditioned hair
- Imparts soft texture to hair & gives it a natural look



100% CHEMICAL FREE NATURAL HAIR COLOUR



DESCRIPTION

This is sort of a wonder product in the sense that one can colour one's hair without any chemicals. This product is a combination of very rare herbs grown in the Himalayan Region. No other organization in the world can claim to produce this product as these herbs are unique to India. Due to the harmful effects of chemicals on human body, a lot of people are rapidly shifting to organic products.

Our product is the result of an extraordinary combination of ancient Ayurveda and modern techniques that balances the wonders of nature to support healthy lifestyles. The various herbal ingredients help to nourish and enlighten hair with rich colour as well as impart shine and silkiness.

FEATURES

- Our product does not contain any of the harmful chemicals used in liquid and other powder colours: No PPD, Ammonia, Peroxide, Resorcinol, heavy metals or Parabens.
- Impression 100% Natural Herbal hair colour has no synthetic ingredients, not even a single preservative.
- Highly recommended for people who are susceptible to allergic reactions.
- Ingredients include Henna, Amla, Shikakai, Brahmi, Bhringraj, Manjistha, Chamomile, Gughal, and Inderjau.
- Available in Soft Black, Soft Brown and Natural Burgundy



HERBAL HENNA / PURE HENNA / FRAGRANT HENNA



DESCRIPTION

Our Henna powder, is sourced from reliable suppliers and subjected to exacting quality tests. Our in-house experts test each batch of powder for its freshness, colour and longevity. Our guaranteed fresh, finely triple sifted Henna powder is one of the finest combinations of various pure Himalayan herbs such as Brahmi, Amla, Bhringraj, Shikakai, etc. which are used to make hair voluminous, shiny, healthy and strong.

FEATURES

- Our Henna contains natural ingredients, which are vital for hair nourishment
- It imparts modern and excellent hair colour, while being an eco-friendly and natural product at the same time.
- Being completely natural in composition, our Herbal Henna does not cause any side effects or allergic reactions
- A key differentiator of our Fragrant Henna is that ours is the only one which has a natural pleasant fragrance, no other organization can claim to have this quality in their product.



HENNA/ HERBAL BASED HAIR COLOURS



DESCRIPTION

As the name suggests, these colours are Henna based with as much as 60 to 70% Henna. Henna is a natural colourant being used by humans for over 5000 years. Besides colouring hair, it is also a very good conditioner, and its usage is growing very rapidly in many countries because of its health and therapeutic benefits.

Being a herbs based product, it is very safe as compared to 100% chemicals based hair dyes sold in the liquid & powder form.

FEATURES

Our well-researched and formulated non- drip product

- is incredibly gentle on application and results in vibrant, soft, shiny and well-conditioned hair
- gives even effect on complete hair, from roots to tip
- gives a long lasting effect and 100% grey coverage
- imparts soft texture to the hair & gives it a natural look
- contains various herbs which give vitality and strength to hair and also act as natural conditioners and colourants
- Ingredients include Henna, Amla, Shikakai, Brahmi, Bhringraj, Barium Peroxide, Citric Acid, etc.

We offer the following shades to match your style and taste:



Natural Black



Burgundy



Dark Brown



Mahogany Brown



Chestnut Brown



Golden Brown



Blue Black

OUR INGREDIENTS

Hair colour products currently available in the market contain ingredients such as parabens, ammonia and other harmful chemicals. Since anything that we apply on our hair gets absorbed by our body, we should endeavor to use products which have ingredients that do not burden the human body in any way.

Only the best quality ingredients are used for our products' formulation. Since our products are made from herbs, they are not known to cause any allergic reactions or premature greying.

The herbs that we use are procured in the most traditional way from the wild, ensuring that there is no damage to the environment in any way.

We are currently in the process of acquiring "natural product" certification so that we can get the requisite seal of authenticity for our products.



Henna

It is being used as a colouring medium for centuries. The leaves of the plant, dried & powdered are used to dye the hair.

Brahmi

It is a natural conditioner which imparts vitality and strength to the hair and known to stop aging of the hair.



Amla

It is the richest natural source of vitamin C. It is used as a hair tonic for enriching hair growth and hair pigmentation, excellent for strengthening the roots of your hair and maintaining colour and luster.

Bhringraj

One of the prominent herbs used as an Ayurvedic medicine for treatment of hair loss, premature graying, etc. It is used for the treatment of devitalized hair.



Shikakai

The pods of this plant are used as hair wash as an alternative to soap. Shikakai promotes growth of hair and removes dandruff.

Rubia Cordifolia

An anti-inflammatory ingredient which stimulates peripheral circulation



Hibiscus

A flower which prevents hair problems like split ends, dandruff, dryness, dullness and also adds volume.

Catechu

It is an astringent and has a high concentration of tannins and has such used for its dyeing properties.



WHY US?

Impression procures Henna from its associate concerns to maintain consistency and assurance of the final product.

Our associate concerns have been producing henna for the last 3 decades.
The Henna produced is exported to over 20 countries worldwide.

Since the quality of the product depends on the raw leaves, due care is taken in monitoring the produce rights from the fields to the final product to yield optimum results.

Being an ISO 9001: 2008 certified organization, we are committed to offer only quality products for which we follow a systematic and stable quality check process. Our products are manufactured in a modern plant under strict quality control by qualified technicians.

All Impression products

- are herbal based and also Resorcinol and Ammonia Free
- are absolutely harmless to the hair, yet they deliver glorious colour that will cover even stubborn gray hairs
- are less expensive while imparting same results as the other well-known cream based brands in the market
- have excellent conditioning properties make dull, dry hair more manageable, while looking healthier and more natural
- are safe to use on hair that has been treated with chemical based colours



Impression Cosmetics aims to provide people hair colours which are high on quality, affordable, environment friendly, and designed to cater to all kinds of hair types.

We are always on the lookout for partners to help us achieve this, and our team is more than willing to answer all queries.

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IMPRESSION

Colour Yourself Beautiful