Impression Cosmetics was started in the year 1990, with an intent to make good quality Herbal Based Powder Hair Colours. For more than 20 years, we have been committed to ensuring that our customers get quality hair colour products. We have constantly strived to make improvements in our products and made them amongst the best available in the market.

Our organization’s foundation was based on the belief that only natural and pure products can have the right impact on the body and soul.

Since the market was flooded with synthetic, cheap and low quality products, the negative impact of such hair colours on health and the environment was tremendous, and as such an idea was needed to restore balance in nature, and thus Impression Cosmetics was born.

We have a dream to make our society healthier without damaging our surroundings in any conceivable way, we plan to achieve this by providing products which are:

- **High on quality**
  For the development of our products, we only choose high-quality raw materials and process them gently which doesn’t compromise the safety of humans, or the environment

- **Affordable**
  We keep our marketing costs low by relying more on word of mouth advertising, and passing on the benefit to our customers.

Our company is registered with the Drug Controller of India and has had ISI Certification since 1992. We are currently supplying our products to various discerning buyers in China, Malaysia, Philippines, Egypt, UAE, Sri Lanka, Nepal, South Africa, CIS countries among others.

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**OUR RANGE OF HAIR PRODUCTS**

**Impression 100% Chemical Free Natural Hair Colour**
- 100% Natural Hair Colour with no allergy causing ingredients
- Contains herbs grown in the Himalayan region
- Completely free from PPD, Ammonia, Peroxide, Resorcinol, Parabens
- Enlightens hair with rich colour as well as imparts shine and silkiness

**Herbal Henna / Pure Henna / Fragrant Henna Powder**
- Best quality Rajasthani Henna (Mehendi) with natural herbs which gives your hair a shiny and silky feel
- Contains natural herbs like Shikakai, Brahmi, Amla, Bhringraj
- 100% Natural; contains no PPD

**Henna/ Herbal Based Hair Colours**
- Well-researched and formulated product for colouring your hair with natural ingredients
- Non-drip colourant which gives a long lasting effect and 100% grey coverage
- Results in vibrant, soft, shiny and well-conditioned hair
- Imparts soft texture to hair & gives it a natural look
FEATURES

Our well-researched and formulated non-drip product
• is incredibly gentle on application and results in vibrant, soft, shiny and well-conditioned hair
• gives even effect on complete hair, from roots to tip
• gives a long lasting effect and 100% grey coverage
• imparts soft texture to the hair & gives it a natural look
• contains various herbs which give vitality and strength to hair and also act as natural conditioners and colourants
• Ingredients include Henna, Amla, Shikakai, Brahmi, Bhringraj, Barium Peroxide, Citric Acid, etc.

We offer the following shades to match your style and taste:

- Natural Black
- Burgundy
- Dark Brown
- Mahogany Brown
- Chestnut Brown
- Golden Brown
- Blue Black

HENNA/ HERBAL BASED HAIR COLOURS

DESCRIPTION
As the name suggests, these colours are Henna based with as much as 60 to 70% Henna. Henna is a natural colourant being used by humans for over 5000 years. Besides colouring hair, it is also a very good conditioner, and its usage is growing very rapidly in many countries because of its health and therapeutic benefits.

Being a herbs based product, it is very safe as compared to 100% chemicals based hair dyes sold in the liquid & powder form.
OUR INGREDIENTS

Hair colour products currently available in the market contain ingredients such as parabens, ammonia and other harmful chemicals. Since anything that we apply on our hair gets absorbed by our body, we should endeavor to use products which have ingredients that do not burden the human body in any way.

Only the best quality ingredients are used for our products’ formulation. Since our products are made from herbs, they are not known to cause any allergic reactions or premature greying.

We are currently in the process of acquiring “natural product” certification so that we can get the requisite seal of authenticity for our products.

The herbs that we use are procured in the most traditional way from the wild, ensuring that there is no damage to the environment in any way.

Henna
It is being used as a colouring medium for centuries. The leaves of the plant, dried & powdered are used to dye the hair.

Bhringraj
One of the prominent herbs used as an Ayurvedic medicine for treatment of hair loss, premature graying, etc. It is used for the treatment of devitalized hair.

Amla
It is the richest natural source of vitamin C. It is used as a hair tonic for enriching hair growth and hair pigmentation, excellent for strengthening the roots of your hair and maintaining colour and luster.

Shikakai
The pods of this plant are used as hair wash as an alternative to soap. Shikakai promotes growth of hair and removes dandruff.

Rubia Cordifolia
An anti-inflammatory ingredient which stimulates peripheral circulation

Brahmi
It is a natural conditioner which imparts vitality and strength to the hair and known to stop aging of the hair.

Hibiscus
A flower which prevents hair problems like split ends, dandruff, dryness, dullness and also adds volume.

Catechu
It is an astringent and has a high concentration of tannins and has such used for its dyeing properties.
WHY US?

Impression procures Henna from its associate concerns to maintain consistency and assurance of the final product.

Since the quality of the product depends on the raw leaves, due care is taken in monitoring the produce rights from the fields to the final product to yield optimum results.

Being an ISO 9001: 2008 certified organization, we are committed to offer only quality products for which we follow a systematic and stable quality check process. Our products are manufactured in a modern plant under strict quality control by qualified technicians.

All Impression products

- are herbal based and also Resorcinol and Ammonia Free
- are absolutely harmless to the hair, yet they deliver glorious colour that will cover even stubborn gray hairs
- are less expensive while imparting same results as the other well-known cream based brands in the market
- have excellent conditioning properties make dull, dry hair more manageable, while looking healthier and more natural
- are safe to use on hair that has been treated with chemical based colours

Impression Cosmetics aims to provide people hair colours which are high on quality, affordable, environment friendly, and designed to cater to all kinds of hair types.

We are always on the lookout for partners to help us achieve this, and our team is more than willing to answer all queries.

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